

Tweet Example

Hi @____, I'm a regular customer of yours & love your products. Today there are over 40 million people trapped in slavery—many of whom are being violently exploited to make everyday products we buy. I'd love to hear what steps you're taking to stop slavery in your supply chain.

Letter Example

Dear _____

I am a regular customer of your brand and love your products.

As you may know, over 40 million people are trapped in slavery today. 24.9 million people are in forced labour - being abused, starved and violently exploited to produce many of the everyday products we buy.

I care deeply about how the people who make what I buy are treated, so I'd love to hear what steps you're taking to stop slavery or exploitation in your supply chain? Please could you send me more information about how you source and manufacture your products - from the raw materials right through to delivery to stores?

I'm passionate about ending slavery in our lifetime and I'd love to hear that you are too.

Yours sincerely,
